

The NOURISH Survey, conducted by Pfizer Nutrition, included 1,203 pediatric and other health care professionals (HCPs) from 12 countries across 4 regions—Europe, Latin American, the Middle East, and Asia-Pacific—and was designed to uncover perceptions of and attitudes about early childhood nutrition and to help identify the global need for professional education regarding appropriate balance of nutrition for optimal growth and development of infants and young children. The survey findings identified a global need for increased education to provide patients' parents with a better understanding around nutrition practices for their children.

NOURISH SURVEY GLOBAL FINDINGS

HOW MANY HCPs BELIEVE THAT PARENTS UNDERSTAND THE IMPACT OF EARLY NUTRITION?

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HOW WELL DO PARENTS UNDERSTAND THAT A LEAN BABY IS A HEALTHIER BABY?

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GLOBAL NUTRITION FACTS

- Children with deficient growth before age two are at an increased risk of chronic disease as adults if they gain weight rapidly in later stages of childhood.
- Globally, in 2010 around 43 million children under the age of five were overweight.
- The term "malnutrition" refers to deficiencies, excesses, or imbalances in intake of energy, protein, and/or other nutrients. Contrary to common usage, "malnutrition" actually refers to both under-nutrition and over-nutrition.
- Malnutrition in childhood can cause lifelong health problems.

DID YOU KNOW?

CLICK ON THE MAP TO READ MORE ABOUT THE SURVEY RESULTS PER REGION



WATCH



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NOURISH SURVEY PRESS MATERIALS

- ▼ [GLOBAL PRESS RELEASE](#)
- ▼ [GLOBAL FACT SHEET](#)
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